



THERE ARE **THREE DISTINCT SPECIES** OF ELEPHANT LEFT IN THE WORLD

**African Bush Elephant**  
**Asian Elephant**  
**African Forest Elephant**

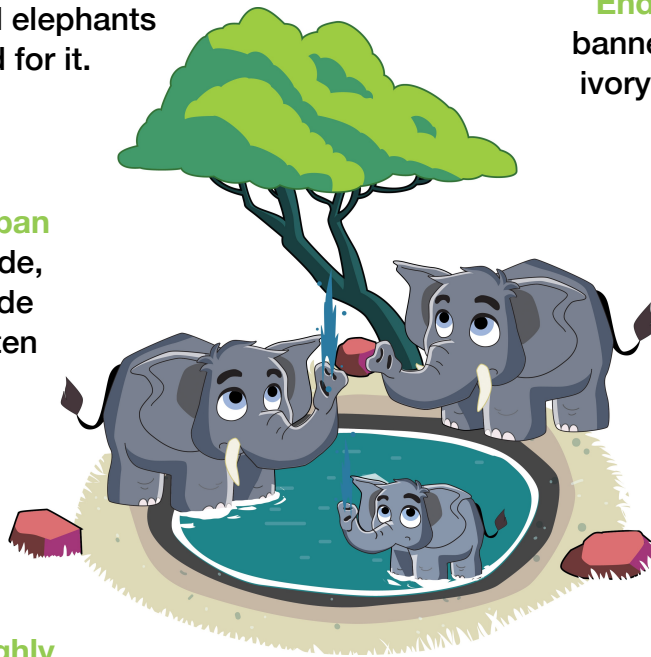
HOWEVER, THERE IS STILL DEBATE REGARDING THE CLASSIFICATION OF THE AFRICAN ELEPHANTS INTO SPECIES AND SUBSPECIES.

The word “**elephant**” comes from the Greek word “**elephas**” which means ivory.

For hundreds of years, **ivory** has been prized and elephants have been killed for it.

In 1989 Convention on International Trade in **Endangered Species** (CITES) banned the international trade in ivory among its member states.

Despite the **global ban** on international trade, the illegal ivory trade continues to threaten the elephants’ existence.



The African elephant is considered ‘**Vulnerable**’ to **extinction** and the Asian elephant is ‘**Endangered**’. (IUCN Red List 2017)

Elephants are **highly intelligent** and can display grief, altruism, compassion, self-awareness, play, **art and music!**

The elephant’s **very large ears** are used to radiate excess heat away from the body.

Elephants have the **longest gestation period** (pregnancy) of any land mammal. They are pregnant for approximately **22 months!**

## WHAT YOU CAN DO

Reduce ivory demand - Support frontline defenders - Don’t support unethical elephant tourism campaigns

